2016 Annual Report

## 2016 K2BSA Membership Doubled – JOTA up 51%

Membership climbed from 105 at the beginning of the year to 218 at the end. This is remarkable growth from the beginning of 2015 when it stood at 8 members.

Jamboree on the Air in the USA saw an increase of 51% in Scouts participating. This is due in part to solid communication but chiefly to the new Webelos requirement to participate in JOTA-JOTI. Icom's rewards for station reports also helped a great deal

Call sign use hit another new record with 46 activations at Scouting events across the USA.

Eleven JOTA Email Newsletters were issued. The subscription list was trimmed to 1,500 by dropping those who had not opened an email in the last 6 to 12 months. Keeping the list under 2,000 results in free service from MailChimp.

The 2017 National Scout Jamboree planning continued. 44 staff members have signed up, one staff position is open at this time. The Operations Plan has been published. DX Engineering and MFJ Enterprises joined Icom America as sponsors.

The Icom America Ioan station program for Iocal Scout councils continues. Icom swapped out the IC-7200 transceivers for their new IC-7300 rig.

A USA Radio Scouting Net began in July and has continued each month on the second Thursday via Echolink. Thanks Chris Overbey, WA5DM for serving as net control.

The Radio Merit Badge requirements were revised, published in January

2017. The big change was adding ARDF Foxhunting as another option to the current three: Amateur Radio, Radio Broadcasting, Shortwave and Medium-Wave Listening. BSA has the manuscript for the revised pamphlet and it is expected to be published in 2017.

A new K2BSA logo was designed in 2017 along with the introduction of branded merchandise.

The current officers for 2016-2017 are: Jim Wilson, K5ND, President; Don Kunst, W3LNE, Vice President; Les Mignerey, KB0MEF, Treasurer; and Donald Sonnefeld, KD2FIL, Secretary.

Elections will be held at the end of 2017 for the 2018-2019 term of office.

Jim Wilson, K5ND

K2BSA ACTIVITY	RESULTS
JOTA and Radio Scouting Email Newsletter	11 issues were published in 2016. The mailing list was trimmed to 1,500 by dropping inactive subscribers.
Jamboree on the Air Event	10,761 USA Scouts participating, up 51%. 267 stations filed reports, up 28%. 151 Councils vs. 127 last year.
Website Development	The website remains K2BSA's primary expense and communication vehicle. Visits in 2016 hits 18,869 up from 2015 at 18,579 and 14,671 in 2014.
Social Media Engagement	Facebook page "likes" hit 1,075 up from 943 in 2015. We also have 508 followers on Twitter up from 351 in 2015.
Call Sign Requests and Operations	The call sign was in use at 46 events in 2016, up from 40 events in 2015, 27 events in 2014, 19 in 2013.
Financial Activity and Results	Total income \$1,311.12 from member dues and donations. Expenses \$1,095.89 from web services, supplies and bank fees. Net income \$215.23. Balance Statement \$2,840.27 cash on hand.
Membership	Membership grew from 105 in 2015 to 218 registered on the website at the end of the year.