

K2BSA Amateur Radio Association

2015 Annual Report

2015 K2BSA Membership Growth – New Officers

The year began with an all members meeting at the National Scouting Museum that resulted in changes to the constitution and bylaws allowing one class of membership with a lifetime fee of \$12.

Membership over the year grew from 8 to 105 registered on our website. An end of year audit revealed slightly more members paid but did not register on the website - six additional members.

Call sign use hit another new record with 40 activations at Scouting events including the National Order of the Arrow Centennial as well as Jamboree on the Air stations around the country.

The JOTA Email Newsletter saw the mailing list grow from 1,100 to 1,716 subscribers. This is up from

407 at the beginning of 2014. Twelve newsletters were issued.

Planning for the 2017 National Scout Jamboree began this year. At yearend 27 staff members have committed to serve. Plus, a Jamboree Vision document was published to provide background on the expected operation.

Icom America renewed its sponsorship agreement with the BSA through 2018. They will continue to provide council loan stations (all 10 are currently with councils) and their support for Jamboree on the Air as well as provide transceivers and other equipment for the National Scout Jamboree.

The Nominating Committee was named, sought nominations for officers, and conducted the voting.

The new officers for 2016-2017 are: Jim Wilson, K5ND, President; Don Kunst, W3LNE, Vice President; Les Mignerey, KB0MEF, Treasurer; and Donald Sonnefeld, KD2FIL, Secretary.

Plans for 2016 will be developed in working sessions for the K2BSA Executive Committee. Key considerations will be JOTA and how to reach and activate more councils, professional staff, and volunteer leadership. In addition, recruiting more Jamboree staff members and sponsors will be high on the agenda.

We will also be in touch with members to activate their participation and support.

Jim Wilson, K5ND

K2BSA President and Treasurer

K2BSA ACTIVITY

RESULTS

JOTA and Radio Scouting Email Newsletter

12 issues were published in 2015. The mailing list grew from 1,100 to 1,716 during the year. Open rate 49%.

Jamboree on the Air Event

7,117 USA Scouts participating, down 8%. 208 stations filed reports, up 1%. 127 Councils vs. 148 last year.

Website Development

The website remains K2BSA's primary expense and communication vehicle. Visits in 2015 hit 18,579 up from 14,671 in 2014.

Social Media Engagement

Facebook page "likes" hit 943 up from 801 in 2014 and 685 in 2013. We also have 351 followers on Twitter.

Call Sign Requests and Operations

The call sign was in use at 40 events in 2015, up from 27 events in 2014, 19 in 2013, and 14 in 2012.

Financial Activity and Results

Membership fees totaled \$1,344. Small donations from JustGive and Amazon Smile. Expenses chiefly around website hosting. Year-end balance of funds \$2,636.48.

Membership

Membership grew from 8 to 105 registered on the website at the end of the year. Six more paid members were encouraged to register in 2016.