

K2BSA Amateur Radio Association

2013 Annual Report

2013 K2BSA Jamboree at The Summit

The headline for the year had to be the first National Scout Jamboree at The Summit in West Virginia. K2BSA implemented a superb program and worked with Icom America to install three amateur radio repeaters on a permanent basis for all future events at The Summit under call sign WV8BSA.

Jamboree on the Air hit new records for the number of stations reporting their operations, although reported Scout participation declined. Initiatives already underway for 2014 include a new registration system and reporting system hosted by the K2BSA website.

Social media engagement reached a peak during the Jamboree and grew

the number of followers by 270%. The number of subscriptions to the website have reached 427. This, along with the email lists mean that K2BSA has a fabulous and growing ability to reach Radio Scouting supporters. In fact, some of the website information in support of Radio Scouting only exists on K2BSA.net.

K2BSA served as a key financial support for the Jamboree through ecommerce sales of shirts and patches. It also was able to receive donations in support of the entire operation and in particular the ARDF Foxhunting operation.

It was a very good year for call sign requests and operations as well.

2014 Initiatives

Website support to JOTA through new registration and reporting systems is already in place for 2014. We further expect a growing reach of social media in communicating and activating Radio Scouting supporters.

The Amateur Radio Service to Scouting Award is still pending implementation with ARRL. We hope for an announcement in 2014.

The board will also be considering ways to grow K2BSA membership in the broader Radio Scouting community.

Jim Wilson, K5ND

K2BSA President and Trustee

K2BSA ACTIVITY

RESULTS

K2BSA Jamboree Operations

A full report is at www.k2bsa.net/2013-report/ Key numbers included 2,604 amateur radio demonstrations, 339 radio merit badges, and 100 ARDF operations.

Jamboree on the Air

A full report is at www.k2bsa.net/jots-reports/ Key numbers included 271 stations on the air, 33% growth, and nearly 14,000 Scouts, a 25% decline.

Website Development

The website remains K2BSA's primary expense and communication vehicle. Visits in 2013 hit 24,511 up 166% over 2012. The big surge was during Jamboree.

Social Media Engagement

Facebook page "likes" moved from 185 at the beginning of the year to 685 at the end. The "reach" of Facebook messages hit 6,113 during Jamboree. Very powerful.

Call Sign Requests and Operations

The call sign was in use at 19 events in 2013. This was up from 14 the previous year. All call areas were activated for JOTA save for /1.

Financial Activity and Results

There was a great deal of financial activity to support the Jamboree. This included staff shirt/patch purchase and offsetting sales as well as donations and purchases of ARDF Foxhunting Gear. The treasury started at \$505 at the beginning of the year and ended at \$1,923. The bank account will require a \$5/month fee in 2014.